



THE
CHESTER HOUSE
ESTATE

SPONSORSHIP OPPORTUNITY



lisa.hust@northnorthants.gov.uk



www.chesterhouseestate.org



NORTHAMPTONSHIRE
Business Awards

WINNER 2024

ABOUT US

History and heritage, learning and education, independent retailers, weddings, conferences, and a packed programme of events – welcome to The Chester House Estate. Since opening in 2021, our team has tripled in size, with our targets doubling. Our Estate attracts a diverse audience, including families, tourists, schools, and businesses - making it a cornerstone of the community.

We place the local community at our heart by providing both free and ticketed events to ensure affordability, subsidising school visits from state schools in the county, and hosting Creating Tomorrow SEND College, which offers work experience placements for students to equip them with employability skills and career paths. We also collaborate with local businesses and partners to establish projects like our community garden. The Estate remains free to park and enter, featuring playgrounds, a cafe, and 85 acres of land for everyone to enjoy. We are completely accessible and dog-friendly.

We are committed to caring for and preserving our historical 10,000 year old landscape. We are the proud home of Northamptonshire's ARC, a state-of-the-art facility that holds all of Northamptonshire's archaeological finds. We also provide tours of both the ARC and excavations that take place on our Estate.



 lisa.hust@northnorthants.gov.uk

 www.chesterhouseestate.org



THE
CHESTER HOUSE
ESTATE

BECOME A SPONSOR

We are seeking businesses and organisations to sponsor our newly branded Spring Farming Adventure - our largest event of the year. Our event includes several elements - including popular cade lamb feeding, easter egg hunts and a host of spring games & activities for families of all sizes and abilities to enjoy.

More than
4,500
Families

Up to
20
School Visits

135K
Active Unique
Users In The
Last 12 Months

11k
Newsletter
Subscribers

25K
Social Media
Reach

 lisa.hust@northnorthants.gov.uk

 www.chesterhouseestate.org



NORTHAMPTONSHIRE
Business Awards

WINNER 2024

SPONSORSHIP PACKAGES

GOLD

£5,000
+VAT

- **3x Conference spaces** for up to 50 people with tea and coffee, excluding food.
- **Your logo and branding across our website, event listing, all onsite event materials (banners, signage) and ALL social media posts promoting the event.**
- **Leading sponsorship of the Lamb Barn**, with logos on the pedestrian banners, around the barn and prime spot for your logo in the barn.
- **Selection of complimentary tickets** to distribute for your employees and suppliers throughout 2026.
- **Exclusive river boat experience trip** along the River Nene with our partners at Watermeadow Park for up to 6 people.
- **Afternoon Tea** for up to 12 people.
- **A4 posters** advertisement in 3 locations on site.



 lisa.hust@northnorthants.gov.uk

 www.chesterhouseestate.org



THE
CHESTER HOUSE
ESTATE

SPONSORSHIP PACKAGES

SILVER

£2,500
+VAT

- **2x Conference spaces** for up to 50 people with tea and coffee, excluding food.
- **Your logo and branding across our website, event listing, event materials (banners, signage) and multiple social media posts announcing your sponsorship in the lead up to the event.**
- **Sponsorship of the Lamb Barn**, with logos featuring on the pedestrian banners and around the barn.
- **Selection of complimentary tickets** to distribute for your employees and their families to enjoy throughout 2026.
- **Exclusive river boat experience trip** along the River Nene with our partners at Watermeadow Park for up to 6 people.



lisa.hust@northnorthants.gov.uk



www.chesterhouseestate.org



NORTHAMPTONSHIRE
Business Awards

WINNER 2024



THE
CHESTER HOUSE
ESTATE

SPONSORSHIP PACKAGES

BRONZE

£1,500
+VAT

- **1x Conference space** for up to 50 people with tea and coffee, excluding food.
- **Your logo and branding across our website, event listing, event materials (banners, signage) and a dedicated social media post announcing your sponsorship of the event.**
- **Selection of complimentary tickets** to distribute for your employees and their families to enjoy throughout 2026.
- **Exclusive river boat experience trip** along the River Nene with our partners at Watermeadow Park for up to 6 people.



lisa.hust@northnorthants.gov.uk



www.chesterhouseestate.org



NORTHAMPTONSHIRE
Business Awards

WINNER 2024



THE
CHESTER HOUSE
ESTATE

BECOME A SPONSOR OTHER OPPORTUNITIES

Marketing only partner **£1,000 + VAT**

Looking for a way to elevate your brand profile and reach new audiences? This is your opportunity to make the most of our incredible reach through marketing on our social media, newsletter and website as an event partner.

Sponsor a GIANT egg **£500 + VAT**

Choose a fun way for brand exposure as children and their families hunt for your branded egg on our GIANT egg hunt!

Product placement **£1,500 + VAT**

Advertisement of your product onsite for 3 months.



lisa.hust@northnorthants.gov.uk



www.chesterhouseestate.org



NORTHAMPTONSHIRE
Business Awards

WINNER 2024

YOUR SUPPORT MATTERS

In addition to all your incredible sponsor perks, your sponsorship contributes to the future sustainability of The Chester House Estate. Our corporate sponsorships are fundamental in aiding us to keep our Estate accessible to all, and a cornerstone to the community.

All the profits we create at the Estate, including sponsorship support, allows us to keep delivering high-quality family events, funding our unique heritage projects and school engagement programmes and keep our doors open as a free-to-enter, free-to-park Estate - an asset for the community.

We are proud to work with some incredible corporate partners, and as we are looking to transition into an independent charitable trust, we are searching for like-minded organisations with similar goals and visions to come on the journey with us.

Please find out more about how your organisation can help support us by visiting our website, or email our General Manager lisa.hust@northnorthants.gov.uk to discuss how your business can help shape the future of The Chester House Estate.

THANK YOU



 lisa.hust@northnorthants.gov.uk

 www.chesterhouseestate.org

